“Mediterranean Experience of EcoTourism”
What is IUCN Med?

Mediterranean Cooperation platform

- 13 Member States
- 28 Governmental Agencies
- 153 ONGs (from 22 Mediterranean Countries)
- 15 affiliated

TOTAL: 209

To influence, encourage and assist Mediterranean societies in achieving both the conservation and sustainable use of natural resources, and sustainable development.
MEET project

ENPI programme- Strategic projects call
10 Mediterranean Countries (8 active)
To be finished this year (2015)
IUCN Business and Biodiversity

- Integrating Business Skills into Ecotourism Operations

- Integrating Biodiversity in Hotels & Resorts
  - [http://www.iucn.org/about/work/programmes/business/bbp_work/by_sector/tourism/hotels___resorts/](http://www.iucn.org/about/work/programmes/business/bbp_work/by_sector/tourism/hotels___resorts/)
IUCN WCPA and Tourism

- [https://www.iucn.org/about/work/programmes/gpap_home/gpap_capacity2/gpap_wcpacap/gpap_tourism/](https://www.iucn.org/about/work/programmes/gpap_home/gpap_capacity2/gpap_wcpacap/gpap_tourism/)
- [http://planeta.wikispaces.com/tapas](http://planeta.wikispaces.com/tapas)

Share news on our [Facebook Group](https://www.facebook.com/)
Share news on our [LinkedIn Group](https://www.linkedin.com/)
Follow news on our Google+ [TAPAS Page](https://plus.google.com/)
Read our developing [Communication Strategy](https://www.iucn.org/)

Upload photos to Flickr groups [City Parks](https://www.flickr.com/)
Tweet on Twitter
Loving them to death?
Sustainable tourism in Europe's Nature and National Parks
• Cevennes National Park
• Mercantour National Park
• Dune Costiere Regional Park
• Appennino Lucano National Park
• Natural Reserve of Monte Rufeno

• Aiguamolls de l'Empordà Natural Park
• Cap de Creus Natural Park
• Montgrí, Medes islands and Baix Ter Natural Park

• Ichkeul National Park
• Bourkornine National Park
• Chikly Island Nature Reserve

• Karpathos and Saria PA
• Samaria NP

• Shouf Biosphere Reserve
• Tyr coast Nature Reserve
• Jabal Moussa Reserve

• Ajloun Nature Reserve
• Mujib Nature Reserve
• Dana Nature Reserve
Dana - Jordany
Cevennes – France
Ickheul - Tunisia
Monte Rufeno - Italy
Al Shouf - Líbano
Sustainable Tourism in Protected Areas
Guidelines for Planning and Management

Paul F. J. Eagles, Stephen F. McCool
and Christopher D. Haynes
Adrian Phillips, Series Editor

Pay per nature view
Understanding tourism revenues for effective management plans
Why MEET project

• Develop common approach /strategy for Ecotourism in the Mediterranean
• Project as a Destination Marketing Organization: Mediterranean as an Ecoturistic Destination
• Reinforce cohesion among PA in the Mediterranean
• Inspiration from the European Charter on Sustainable Tourism
http://www.meetnetwork.org/

- Network of PA (&partners) to be expanded in future (post 2015).
- Global Reference.
- Networking, cap building... (Certification?)
More info?

- [www.medecotourism.org](http://www.medecotourism.org)
  - [www.meetnetwork.org](http://www.meetnetwork.org)
  - @medecotourism

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