

Innovation in the area of cork

A risk capital fund to promote innovation in cork

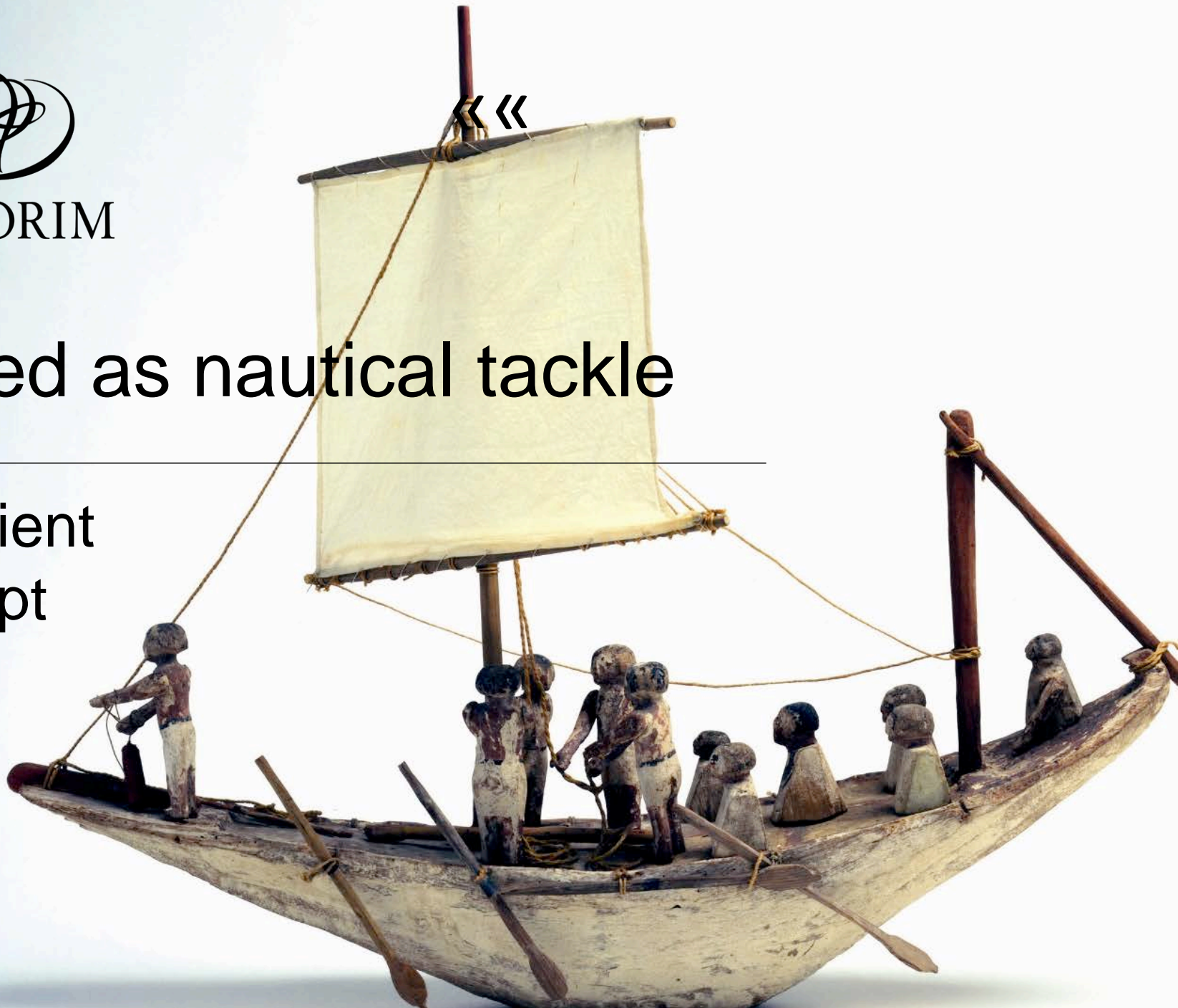
Francisco Carvalho
Corticeira Amorim



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Used as nautical tackle

Ancient
Egypt



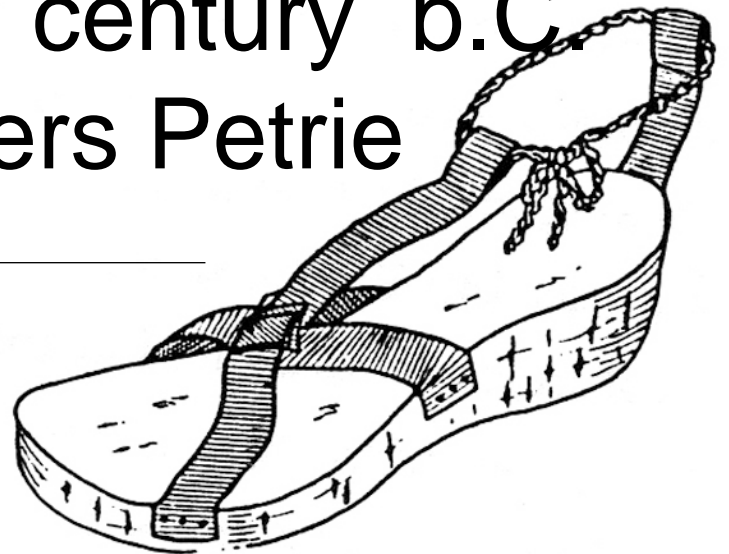


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Cork soles from the 4th century b.C.
discovered by Sir Flinders Petrie

the “father of Egyptian
archeology”





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Footwear industry

Providing comfort and aesthetics





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CORTICEIRA AMORIM'S
PROFILE



KEY FIGURES

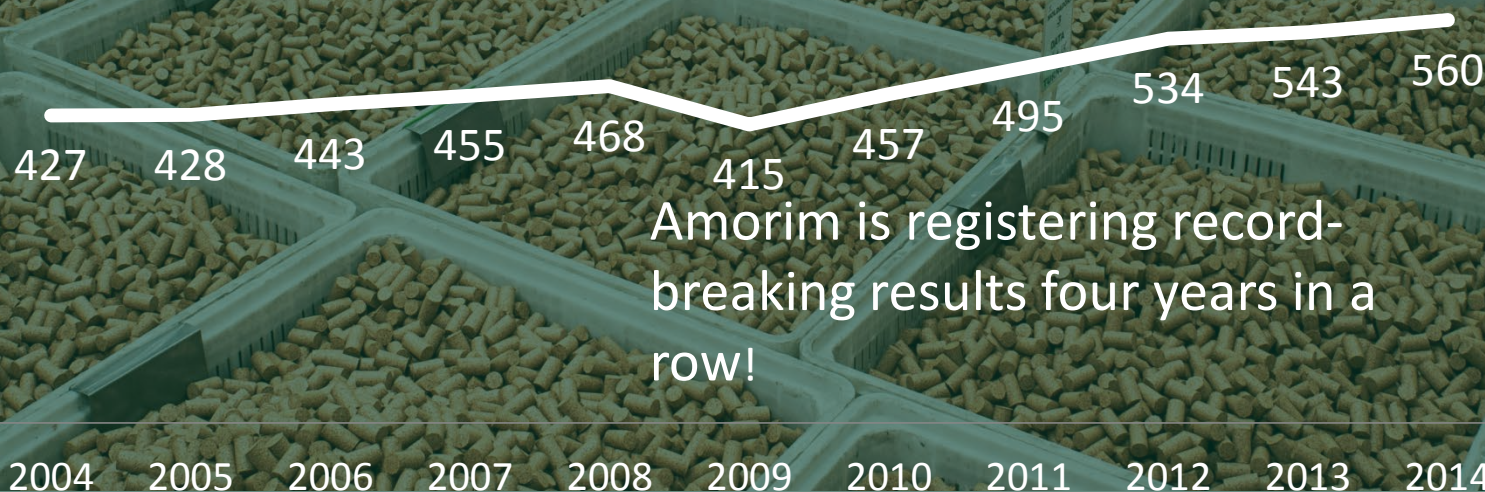
35% of world cork manufacturing | 560 M€ revenues from 22k
Customers | 96% exports to more than 100 countries | 7.5 M€ annual
R&D | 37 units with FSC certification | 3 350 employees |
Euronext-listed stock



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SALES EVOLUTION (M€)



Amorim is registering record-breaking results four years in a row!



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CONCHA Y TORO®



DIAGEO

mistral



vitra.

SIEMENS



Microsoft®



CLIENTS' PORTFOLIO





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SIEMENS

Complete mobility.





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What is Amorim Cork Ventures?

Fostering innovation and entrepreneurship in Cork

How?

- Corticeira Amorim's DNA, a company that has recognized innovation as a cornerstone of its business;
- Cork's potential, an exceptional raw material that boosts an unique set of intrinsic properties
- Cork's image / reputation which has triggered the interest of designers in exploring new uses for cork



Target and breadth of scope

We are looking for entrepreneurs!

- A. with a concept / an idea to implement;
- B. with a product / a business plan to explore;
- C. existing small-sized companies with high-growth potential



Phases

Phase 0

Incubation Period:

- 9 months max
- Several steps until project is ready to be launched
- ACV supports with: workplace, know-how, networking, etc.

GO/
NO GO

Start-up Period:

- Partnership is formed between ACV and promoter(s)
- Business is run by the promoter
- Aimed at international expansion

2/3 Y

Call for cork entrepreneurship

Two application periods / year: Feb/Mar and Jul/Sep

Selected projects/entrepreneurs will have a (free) 7-sessions course in entrepreneurship followed by a business pitch to ACV

Important deadlines:

- ✓ 23 Feb – 22 Mar: application period
- ✓ Until 31 Mar: decision about selected projects
- ✓ 13 Apr – 8 Jun: course and business pitch to ACV

More information at www.amorim.com/corkventures

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THANK YOU!

www.amorim.com

THE WORLD IS GOING TO CHANGE:
WE WILL FACE NEW AND MORE
DEMANDING CONSUMERS,
NEW TYPES OF ECONOMIC LEADERSHIP,
NEW COUNTRIES IN A LEADING ROLE...

BUT THE FUTURE WILL DEFINITELY
HAVE CORK!