Innovation in the area of cork

A risk capital fund to promote innovation in cork

Francisco Carvalho Corticeira Amorim
Used as nautical tackle

Ancient Egypt
Cork soles from the 4th century b.C. discovered by Sir Flinders Petrie, the “father of Egyptian archeology”
Footwear industry

Providing comfort and aesthetics
KEY FIGURES

35% of world cork manufacturing | 560 M€ revenues from 22k Customers | 96% exports to more than 100 countries | 7.5 M€ annual R&D | 37 units with FSC certification | 3 350 employees | Euronext-listed stock
Amorim is registering record-breaking results four years in a row!
What is Amorim Cork Ventures?

Fostering innovation and entrepreneurship in Cork

How?

• Corticeira Amorim’s DNA, a company that has recognized innovation as a cornerstone of its business;

• Cork’s potential, an exceptional raw material that boosts an unique set of intrinsic properties

• Cork’s image / reputation which has triggered the interest of designers in exploring new uses for cork
Target and breadth of scope
We are looking for entrepreneurs!

A. with a concept / an idea to implement;

B. with a product / a business plan to explore;

C. existing small-sized companies with high-growth potential
Phases

Phase 0

Incubation Period:
- 9 months max
- Several steps until project is ready to be launched
- ACV supports with: workplace, know-how, networking, etc.

GO/NO GO

Start-up Period:
- Partnership is formed between ACV and promoter(s)
- Business is run by the promoter
- Aimed at international expansion
Call for cork entrepreneurship

Two application periods / year: Feb/ Mar and Jul/ Sep

Selected projects/ entrepreneurs will have a (free) 7-sessions course in entrepreneurship followed by a business pitch to ACV

Important deadlines:
✓ 23 Feb - 22 Mar: application period
✓ Until 31 Mar: decision about selected projects
✓ 13 Apr - 8 Jun: course and business pitch to ACV

More information at www.amorim.com/corkventures
THE WORLD IS GOING TO CHANGE:
WE WILL FACE NEW AND MORE
DEMANDING CONSUMERS,
NEW TYPES OF ECONOMIC LEADERSHIP,
NEW COUNTRIES IN A LEADING ROLE…

BUT THE FUTURE WILL DEFINITELY
HAVE CORK!

THANK YOU!

www.amorim.com