

THE 40 MILLION TREES PROJECT

A lesson learned based National
Initiative for

A GREEN LEBANON



Patricia R. Sfeir

Rural Development Expert
Seeds-int

Patricia.sfeir@seeds-int.org

WHY

the40milliontreeproject.org

The replenishment of the forest cover from 13% to 20%

Restore the functionalities of the Forest Cover

1. Protection against erosion
2. Water conservation
3. Ecosystem protection/ Wildlife habitat/biodiversity
4. Mitigate the climate change effect
5. Reduction in airborne pollution
6. Increases Rain incidence
7. Enhance cultural and economic function: Tourism and



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WHY

the40milliontreeproject.org ?? Feedback on Reforestation/ Afforestation efforts:

- Low Success rates
- Scattered in time, space,
- Lack of coordination
- Subject to donors' preferences
- Anarchaic use of species
- Lack of follow-up



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Project Objectives

To Bring about a National Environmental Responsibility through the contribution to the replenishment of the forest cover in Lebanon by planting 40 Million trees

- ◆ Develop a Momentum for the contribution towards Goal Achievement
- ◆ Create Awareness at community level for the social, economic and environmental concerns
- ◆ Provide funds for the 40 Million trees
- ◆ To replenish the lost forest cover by planting 40 Million trees
- ◆ To protect the existing through sustainable management



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Project Challenges

**Project Implementation
& Management Team**

**Stakeholders
Identification**

Site Fact Sheet

Communication Strategy

**Provision of planting
Material**

- **Government Involvement: Inter-ministerial Committee**
- **Legal and Administrative Framework**
- **Managing Team**
- **Involve community in the identification of the forest function, selection of species, maintenance process**
- **Develop special certification for contributors**
- **Rewarding process for Maintenance, legal permit for exploitation**
- **Identify the sites by order of preferences**
- **Identify the types of plants for each sites**
- **Identify the forest attributed function**
- **Develop Website & Social Media,**
- **Organize the promotional Campaigns, Raise Awareness among Lebanese nationals**
- **Develop Partnership agreements for planting, preparation, protection, maintenance**
- **The Nurseries are developed to produce annually around 3 M**
- **Involvement of the private sector**
- **Management processes for Plant Traceability is important**



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Project CYCLE



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the four Ws: Where, what, When ,who



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5 Stakeholders identification



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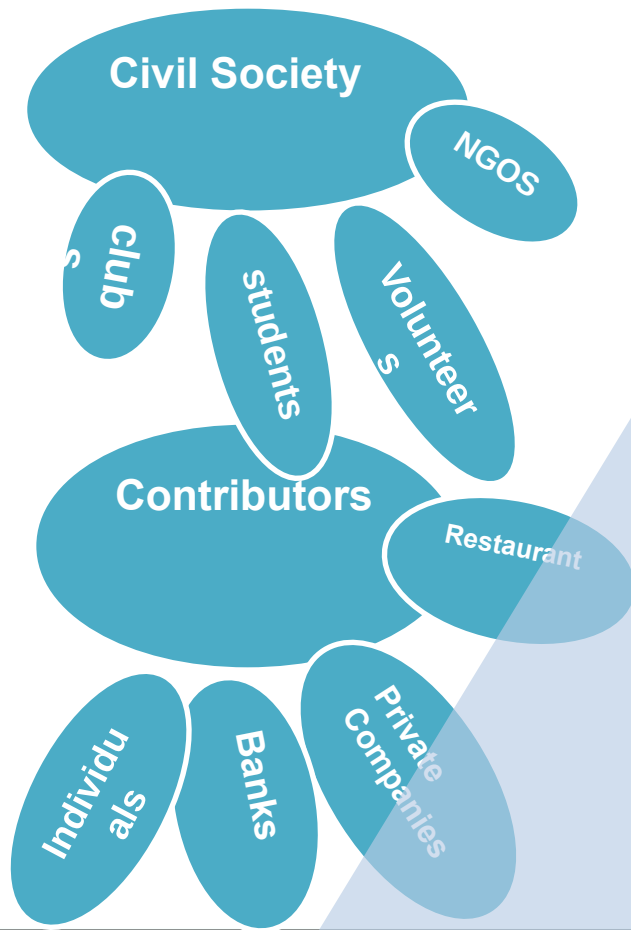
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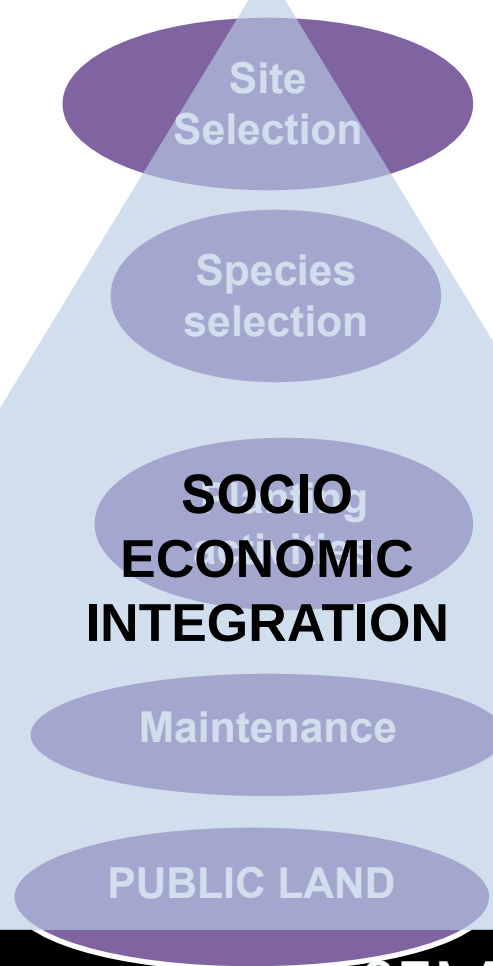
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STAKEHOLDERS



PROJECT IMPLEMENTATION



INTER MINISTERIAL COMMITTEE



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An Integration of Forest Resources

For
A Sustainable
Socio-Economic
Development



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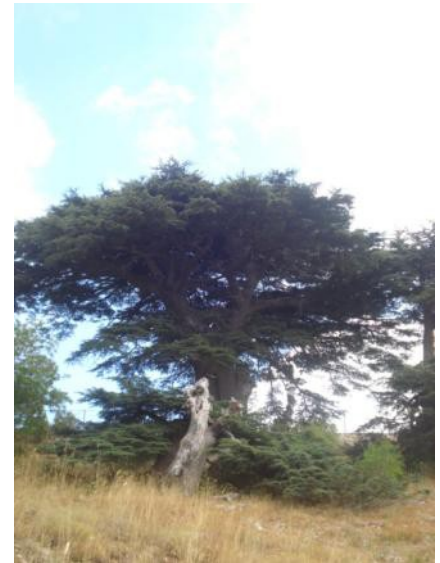
SUSTAINABLE SOCIO-ECONOMIC DEVELOPMENT

- Involvement of the community: Decision Making
- Identification of the Forest Objective:
 - Determination of the forest functionalities
 - The forest use and state of existence
 - Land selection/ Preparation



Community Contribution

- Land provision
- Planting
- Production of seedlings
- Fund raising: Transparency/Accountability
- Maintenance/ Protection



Community Contribution

- A National Environmental Responsibility
- Involvement of Lebanese Diaspora
- Fundraising Activities/In cash in kind
- Increase awareness/ Promotion
- Unorthodox means of contribution



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the involvement of the local communities



Public Private Partnership



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